

SpotRx Branding

A Wild Horse Communications Case Study | Learn more at wildhorsecom.com

SpotRx Pharmacy is the consumer-facing brand for a line of self-service pharmacy kiosks created by MedAvail.

Such kiosks can occupy a much smaller footprint than traditional pharmacies and operate 24 hours a day under the remote supervision of a live pharmacist.



inspired
intelligent
spirited



Safe, reliable and seamless pharmacy solutions

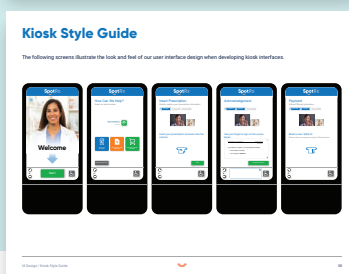
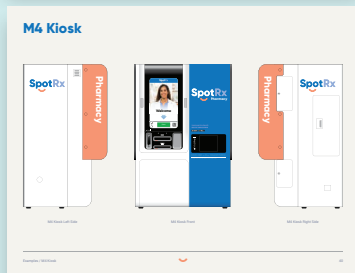
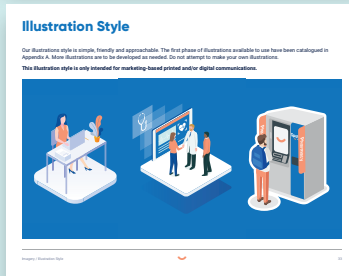
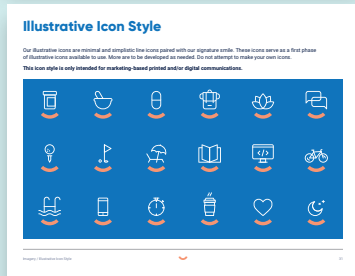
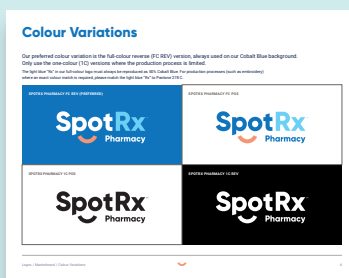
MedAvail is reinventing the last mile in pharmacy. With fast, easy and convenient access to medications, the MedAvail solution can provide pharmacy services to more customers, more conveniently. Whether by kiosk, drive-thru, retail outlet, delivery or mail, customers can access pharmacy products and services the way they want them. Every. Single. Time.

The MedAvail solution — a faster, more convenient way to pharmacy

Economical self-serve pharmacy with the lowest cost-to-operate in the industry is here. We're changing the way customers interact with pharmacy. Let's talk!

Visit us at NACDS 2019 booth #2920
1.877.830.0826 | medavail.com

MedAvail



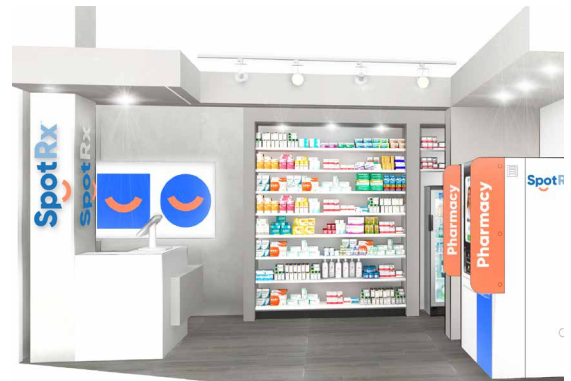
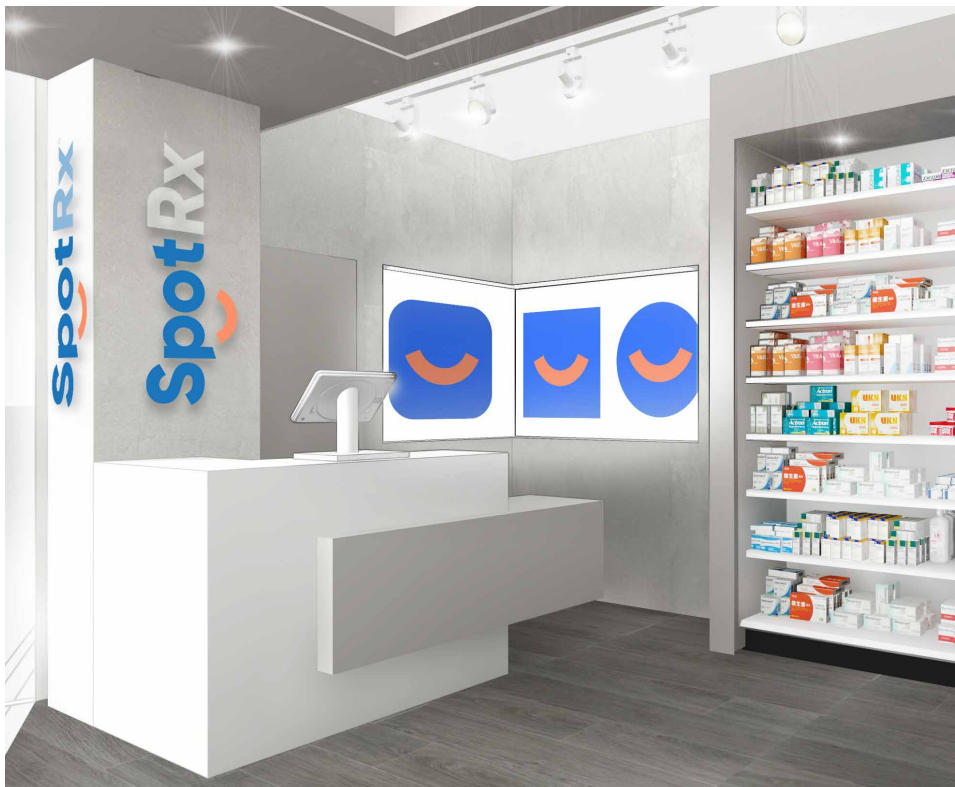
SpotRx Retail

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This micro-pharmacy is designed to accommodate the sale and distribution of both over-the-counter and prescription medication.



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intelligent
spirited



Soon.
(A new 24-hour way to do pharmacy.)



Coming October 2018

**No lines.
No waiting.**
(A better, simpler pharmacy.)

**24-hour
self service
pharmacy**

SpotRx
Pharmacy

Coming October 2018


**Fill it
easier.**
(A faster, better pharmacy.)

**24-hour
self service
pharmacy**

SpotRx
Pharmacy

Coming October 2018

I'm mobile.
(A new 24-hour way to do pharmacy.)



Coming October 2018

SpotRx
Pharmacy

**24-hour
self service
pharmacy**

Coming October 2018

SpotRx Co-Branding

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These co-branded campaigns are designed to help direct customers to nearby SpotRx Pharmacy kiosks in public spaces such as college and corporate campuses.



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spirited

I filled it while eating wings.

24-hour Self-Service Pharmacy Kiosk

Speak to a live pharmacist anytime, day or night.

SpotRx Pharmacy

FIND US IN THE DOON MAIN BUILDING

Brought to you by **CONESTOGA STUDENTS INC.**

Download on the App Store | Get it on Google Play

I filled it hanging with my friends.

24-hour Self-Service Pharmacy Kiosk

Speak to a live pharmacist anytime, day or night.

SpotRx Pharmacy

FIND US IN THE DOON MAIN BUILDING

Brought to you by **CONESTOGA STUDENTS INC.**

Download on the App Store | Get it on Google Play

I filled it during the homecoming game.

24-hour Self-Service Pharmacy Kiosk

Speak to a live pharmacist anytime, day or night.

SpotRx Pharmacy

FIND US IN THE DOON MAIN BUILDING

Brought to you by **CONESTOGA STUDENTS INC.**

Download on the App Store | Get it on Google Play

Hello Neighbour!

Fresh. Smart. Convenient.

A new way to pharmacy now at PenguinPickUp.

Brought to you by

PenguinPickUp

609 CHURCH STREET

SpotRx Pharmacy

Pick up your prescriptions here.

1.855.381.3307 | spotrx.ca

Download the SpotRx app

SpotRx Pharmacy

Welcome

Start

Brought to you by **PenguinPickUp**

Download the SpotRx app for faster pickup!

SpotRx Events

A Wild Horse Communications Case Study | Learn more at wildhorsecom.com

These event-driven campaigns are designed to create shareable moments and help direct customers to nearby SpotRx Pharmacy kiosks in public spaces such as college and corporate campuses.



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**Smile.
Click.
Share.**

Win \$500!
or 1 of 10 \$50 Visa Cash Cards

Enter to Win at the SpotRx Pharmacy Booth
Upper Atrium by Tim Hortons, February 11-13, 10am-4pm
Cambridge Campus Main Atrium, February 14, 10am-4pm

2 KIOSKS ON CAMPUS
DOON MAIN BUILDING & CAMBRIDGE CAMPUS CAFETERIA
Questions? Call 1.855.381.3307 or visit spotrx.ca

Contest from February 11-14, 2019
Full contest details, visit info.spotrx.ca/contest

SpotRx Pharmacy
Brought to you by
KONESTORIA
BRUNNEN & CO.



@SpotRxCanada

#Smile

Win \$500!
or 1 of 10 \$50 Visa Cash Cards

**Smile.
Click.
Share.**

Enter to Win at the SpotRx Pharmacy Booth
1. Pick up your SpotRx #Smile card at the SpotRx Pharmacy Booth.
2. Follow @SpotRxCanada on Instagram.
3. Take a selfie with your #Smile card.
4. Share your selfie on Instagram and tag it with @SpotRxCanada #Smile and 3 of your followers.
Earn an extra 3 ballots for every unique post. Have fun! Post. Post. Post.

SpotRx Pharmacy Booths
Upper Atrium by Tim Hortons
February 11-13, 10am-4pm
Cambridge Campus Main Atrium
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Questions? Call 1.855.381.3307 or visit spotrx.ca

SpotRx Pharmacy
Brought to you by
KONESTORIA
BRUNNEN & CO.

**Smile.
Click.
Spend.**

Win \$500!
or 1 of 5 \$50 Visa Cash Cards

Enter for your chance to win at the SpotRx Pharmacy booth.
Located in the Main Atrium, September 10, 11, 12, from 10 am-4 pm

EARN 5 EXTRA BALLOTS when you join us for a live demo.

2 KIOSKS ON CAMPUS
CONFEDERATION HALLWAY & OUTSIDE THE CLINIC
Questions? Call 1.855.381.3307 or visit spotrx.ca

Contest from September 10, 11, 12, 2019
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SpotRx Pharmacy
Brought to you by
HUMBER



Welcome Back!
Humber 2019/20

@SpotRxCanada

#ShareASmile

Win \$500!
or 1 of 5 \$50 Visa Cash Cards

**Smile.
Click.
Spend.**

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SpotRx Pharmacy
Brought to you by
HUMBER

SpotRx Pet Meds

A Wild Horse Communications Case Study | [Learn more at wildhorsecom.com](http://wildhorsecom.com)

These campaigns are designed to promote the availability of veterinary prescriptions in SpotRx Pharmacy kiosks.



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SpotRx
Pet Meds

Meow wow.

Pet medication
is now available
at the kiosk.




spotrx.com/petmeds

SpotRx
Pet Meds

Bow wow.

Now you can
pick up Fido's
medication
at the kiosk.




spotrx.com/petmeds

SpotRx
Pet Meds

Purrr- fect.

Now you can
pick up Mittens'
medication
at the kiosk.



spotrx.com/petmeds

SpotRx
Pharmacy




Meow wow.

Pet medication
is now available
at the kiosk.




spotrx.com/petmeds

SpotRx
Pharmacy




Bow wow.

Now you can pick up
Fido's medication
at the kiosk.




spotrx.com/petmeds

SpotRx
Pharmacy



Purrr- fect.

Now you can pick up
Mittens' medication
at the kiosk.



spotrx.com/petmeds

SpotRx Partnerships

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These self-service pharmacy kiosks can be branded for different environments, such as healthcare networks, corporate campuses and private retail chains.



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